

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 499942 /		<u>Alt Order #</u> 06393135
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 10/24/12 - 10/24/12	<u>Estimate #</u> 2209	
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/23/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	10/24/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$375.00			
N 2	KVVU	10/24/12	10/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$2,150.00			
N 3	KVVU	10/24/12	10/24/12	Katie	1-2pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$425.00			
N 4	KVVU	10/24/12	10/24/12	Special Early News	Special Early News		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$775.00			
N 5	KVVU	10/24/12	10/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM		
	Credited											
N 6	KVVU	10/24/12	10/24/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$900.00	NM		
	Credited											
N 7	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$725.00			
N 8	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$700.00			
N 9	KVVU	10/24/12	10/24/12	Prime After Baseball	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,350.00			

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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u> 499942 /		<u>Alt Order #</u> 06393135
<u>Contract Dates</u> 10/24/12 - 10/24/12	<u>Product</u> HORSFORD- DCCC	<u>Estimate #</u> 2209
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 10/23/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Prime After Baseball	M-Sa 8-10p/Su	7-1---W-----	:30		\$1,350.00	NM		
			<i>Credited</i>									
Totals											6	\$5,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/24/12	6	\$5,150.00	\$4,377.50
Totals	6	\$5,150.00	\$4,377.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP OCT30/12 18.37
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	JESSE DEMASTRIE	
SALES PRSN	PH- TERESA DIFURIA	

BUYER NAME	JESSE DEMASTRIE
SALES PRSN	PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

CLASS: NATL. LOCAL REGIONAL

(CE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 18.37

TO RISE
FR NIKKI
OKD M1 AND M2.
SEE LINE 10
NEW TOTAL \$5150 (-3450)
MOVING TO 11/1 ORDER
NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STEVEN HOFORD FOR CONGRESS - DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 143 AGENCY PRODUCT CODE = 149 AGENCY EST# = 2209												
4	S		500P-530P	30		\$950.00	10/24	10/24	0		WED	0
PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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10 A 400P-430P 30 \$775.00 10/24 10/24 1 WED 1
 PROGRAM : NEWS
 ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. CREDIT \$125
 THIS IS A MAKE-GOOD FOR OCT24 ON LINE-4 FOR 1 SPOT/WK

5 S 530P-600P 30 \$1,025.00 10/24 10/24 0 WED 0
 PROGRAM : FOX 5 NEWS AT 530PM
 CON COM1 : FOX 5 NEWS AT 530PM
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT24

6 S 600P-630P 30 \$900.00 10/24 10/24 0 WED 0
 PROGRAM : MORE ACCESS
 CON COM1 : MORE ACCESS
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT24

9 S 730P-800P 30 \$1,350.00 10/24 10/24 0 WED 0
 PROGRAM : TMZ
 CON COM1 : TMZ
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT24

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#4 MISSED:WED/500P-530P OCT24 30S \$950.00 (OCT30/12)
 OFFER:WED/400P-430P OCT24 30S \$775.00 PLS ADVISE.
 CMT:TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. CREDIT \$125

M2 OK'D BUY#5 MISSED:WED/530P-600P OCT24 30S \$1,025.00 (OCT25/12)
 BUY#6 WED/600P-630P OCT24 30S \$900.00
 BUY#9 WED/730P-800P OCT24 30S \$1,350.00
 OFFER: NONE
 CMT:SPOT N/A DUE TO BASEBALL. FLIGHT ENDED. PLS CREDIT.

OCT/12 \$5,150.00 CONTRACT TOTAL \$5,150.00
 TOTAL SPOTS 6

MARKET TOTALS \$43,000 KVVU 20% KSNV 23% KLAS 26% KTNV 19% KVMY 9% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
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<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 143	<u>Product Code</u> 149
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	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
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	Credited											
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--1----				1	\$900.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--1----				1	\$1,350.00			

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(702)435-5555

Contract / Revision	Alt Order #
499942 /	06393135

Contract Dates	Product	Estimate #
10/24/12 - 10/24/12	HORSFORD- DCCC	2209

Advertiser	Original Date / Revision
Horsford DCCC	10/23/12 / 10/26/12

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	1	KVVU	10/22/12-10/28/12	Prime After Baseball	M-Sa 8-10p/Su	7-1---W-----	:30		\$1,350.00	NM		
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Totals											6	\$5,150.00

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10/01/12 - 10/24/12	6	\$5,150.00	\$4,377.50
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Signature: _____ **Date:** _____

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ADV # ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007
 ORDER # 499942 CONTRACT # 6393135 CLASS: NATL. LOCAL REGIONAL
 PRDCT HORSFORD- DCCC EST# 2209 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT24/12 OCT24/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 16.03

REP: TO ROSE
 FR NIKKI
 NEW DCCC-HORSFORD ORDER
 TOTAL \$8600
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 STEVEN HORSFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$375.00	10/24	10/24	1		WED	1
AGENCY ADVERTISER CODE = 143 AGENCY PRODUCT CODE = 149 AGENCY EST# = 2209 PROGRAM : COLD CASE CON COM1: COLD CASE												

12-1 Cops 1065

REP HEADLINE# 6393135
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

OCT23/12 16.03
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	10/24	10/24	1		WED	1
3			200P-300P PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC	30		\$425.00	10/24	10/24	1		WED	1
4			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/24	10/24	1		WED	1
5			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/24	10/24	1		WED	1
6			600P-630P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$900.00	10/24	10/24	1		WED	1
7			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/24	10/24	1		WED	1
8			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	10/24	10/24	1		WED	1
9			730P-800P PROGRAM : TMZ CON COM1 : TMZ	30		\$1,350.00	10/24	10/24	1		WED	1

CONTRACT TOTAL \$8,600.00
 TOTAL SPOTS 9

REP HEADLINE# 6393135
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

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OCT23/12 16.03
*** KVVU-TV ***

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:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$43,000 KVVU 20% KSNV 23% KLAS 26% KTNV 19% KVMY 9% KVCW 2% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*